AI VIDEO CREATOR COURSE

# The Video Prompt Formula

Lesson 2 · How to Generate Video the Right Way

## The Formula

***SUBJECT MOTION + BACKGROUND MOTION + CAMERA MOVE + SPEED / MOOD***

- **SUBJECT MOTION** — ONE action for the main subject. *“the dragon slowly turns its head to the left”*
- **BACKGROUND MOTION** — small life. *“fog drifts, embers float in the air”*
- **CAMERA MOVE** — one simple move. *“camera slowly pushes in”*
- **SPEED / MOOD** — *“slowly”, “gently”, “dramatic”, “calm”*

## The Golden Rule

***One main motion per clip.*** *Too many motions = melting, warping, broken anatomy. AI video loves “slowly”, “subtle” and “gentle”.*

## Camera Moves Dictionary

- **Push in / Dolly in** — camera moves toward the subject (adds drama).
- **Pull back / Dolly out** — camera moves away (reveals the world).
- **Pan left / right** — camera rotates horizontally.
- **Tilt up / down** — camera rotates vertically.
- **Orbit / Arc** — camera circles around the subject (use “slow orbit”).
- **Static camera** — no movement; safest, great for subtle scenes.
- **Handheld** — slight shake, documentary feel.

## Quick Rules

- Image-to-video gives more control than text-to-video. Start from a great image.
- If a clip fails: do not rewrite everything — REMOVE motion until it works.
- Generate short (5s) drafts; longer clips drift and cost more.
- Each model has a personality: test the same prompt on 2–3 models.