

# Production Pipeline Checklist

Lesson 6 · Pre-Production, Production, Post

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## The Iron Rule

**PRE → PROD → POST. One phase at a time. Never mix.**

*Pre = thinking · Prod = generating · Post = assembling*

### Phase 1 · Pre-Production (thinking)

- One-sentence story written
- Shot list finished (6–10 shots with sizes)
- STYLE PHRASE written — one style description pasted into EVERY prompt for visual consistency
- Folders created: 01\_script / 02\_images / 03\_clips / 04\_upscaled / 05\_edit
- Rough credit budget: shots × ~3 attempts

### Phase 2 · Production (generating)

- Execute the shot list top to bottom — no editing, no story changes
- One Weavy workflow per shot/scene, named shot\_01, shot\_02...
- Mark the winning image for each shot before animating it
- Stuck after 4–5 tries? Mark it, skip it, return later

### Phase 3 · Post-Production (assembling)

- Upscale ONLY the winning clips (2x)
- Edit in DaVinci: story order, trim, music on the beat
- Watch the full cut once
- ONE round of fixes (re-generate max 1–2 failing shots)
- Export MP4 · H.264 · 1080p — and SHIP IT

### Mindset

- Done beats perfect. Your 10th film will crush your 1st — so finish the 1st.
- A 60-second film is a 1–2 evening pipeline, not a month-long project.